

CHIARA OLDANO

Marketer Troi



Integration of digital and physical campaign

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- Using a retro futuristic theme in tours and promo outfits
 - Using a retro movie car watching theme but for a live gig, futuristic outfit. Have little candy 80s theme sweet stalls or give audience packets of 80s sweets and stickers in futuristic futuristic bag.
 - Get a insta/snap filter to use whilst at the gig
 - Have a small merchandise online store

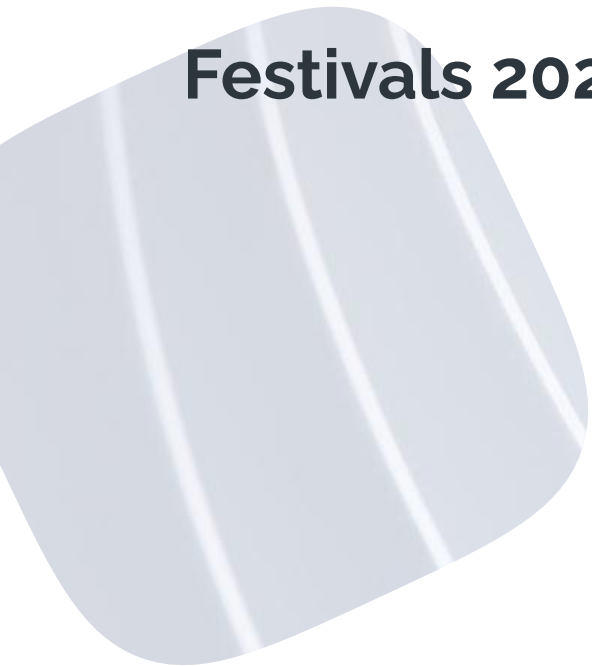
Tours

Local London:

- Colours Hoxton (other emerging artists Petrie, Peonie)
- So live session Underbelly Hoxton (Emily Craig, Peonie, Betty Who)
- Ronnie Scott's Jazz Club
- Tileyard Brewery
- Notting Hill Arts Club
- Under the Bridge

France:

- Le Dancy, Paris (Malca)
- L'international, Paris (Malca)



Festivals 2021:

- Close Up Festival, Hoxton
- Mighty Hoopla (Kate Nash)
- BBC introducing stage.

Support acts from:

- Chiara
- Minx
- Am.i
- Flore

(Tileyard, UK, Italian, Belgium)





Merch

